

### City of Foster City GREEN EVENTS

**WASTE RECYCLING EVENTS**

**DOCUMENT DESTRUCTION (SHREDDING EVENT)**

**COMPOST GIVEAWAYS**

**HOME COMPOSTING WORKSHOPS**

**COSTS FOR EGGS**

**HAZARDOUS WASTE (HHW) DISPOSAL**

**SAFE MEDICINE DISPOSAL**

**Feb. 2018**

### FREE RECYCLING EVENT

SUNDAY, APRIL 22, 2018 - 9 AM-NOON

Beresford Park parking lot - 2720 Alameda de las Pulgas

For All San Mateo Residents

#### E-Waste Drop Off

**ACCEPTABLE ITEMS** - Copiers, Computers, Printers, Fax Machines, Fluorescent Tubes, LCD Monitors, Lab Equipment, Laptops, Modems, PDAs, Printers, Radios, Scanners, Tapes and Zip Drives, Telephones, Video Game Consoles and VCRs

**UNACCEPTABLE ITEMS** - No Dishwashers, Fans, Floor Heats or Household hazardous waste

**Community Paper Shred**

San Mateo residents can bring up to a MAXIMUM of 3 standard 24-liter boxes for secure on-site destruction. Maximum box size: 10"x12"x15". Staples and paper clips are okay. Proof of residency required. Event lasts until the time listed or until the truck is full, whichever comes first.

**Give-N-Go to Goodwill**

- Clothes, shoes, accessories
- Books, tapes, and other media
- Toys & children's clothes
- Vacuum cleaners, microwaves, lamps. Small kitchen appliances (toasting or not)
- Bath linens, drapery pillars,
- Pictures, paintings & sculptures

For more information, call 650-522-7329 or email [info@rethinkwaste.com](mailto:info@rethinkwaste.com)

**Mar. 2018**

### Free Electronics Recycling and Shredding Event

For Burlingame Residents Only!

Saturday June 30, 2018 9am - 3pm

Caltrain Parking Lot "O" 399 California Drive

**Apr. 2018**

#### Electronic Waste Drop Off

**ACCEPTABLE ITEMS** - Copiers, Cell & Desk Phones, Cell and Consumer, Computers, Copiers/Cables, DVD Players, Fax Machines, Fluorescent Tubes (limit 5 per household), Hard Drives, Lab Equipment, Laptops, Modem, Monitors, Optical Drives, PD, Speakers, PDAs, Printers, Radios, Scanners, Servers, Stoves, Storage Drives, Tapes and Zip Drives, Telephones, VCRs, Video Game Consoles, and VCRs.

**UNACCEPTABLE ITEMS** - No household appliances like cookstoves, dishwashers, fans, floor heaters, drapery pillars, half-gallopers, freezers, or household hazardous waste.

**Community Paper Shred**

Burlingame residents can bring up to a MAXIMUM of 3 standard 24-liter boxes for secure on-site destruction. Maximum box size: 10"x12"x15". Staples and paper clips are okay. Proof of residency required.

# RETHINKER

Spring/Summer 2018

## DRAMATIC DROP IN GLOBAL PAPER MARKETS

For many years, American recyclers sold the majority of our baled paper products to Chinese manufacturers, who turn it into new packaging products like cereal boxes and shipping cartons. The sale of this commodity helps to offset a large part of the costs for the recycling program and other services that are offered to residents.

On March 1, there was an unexpected and radical change in the type and quality of materials accepted. Historically, the Chinese markets accepted up to 5% of contamination in these materials. The new standard is now 0.5%, which will be a challenging standard for American recyclers to meet.

**May - Jun. 2018**

**REthink waste**  
A Public Agency

### 2018 Spring San Mateo County Household Hazardous Waste (HHW) DROP-OFF EVENTS IN SOUTH COUNTY

**Mar. 2018**

San Mateo County residents can dispose of HHW for FREE at a Saturday drop-off event from 8:30 a.m. - 12 p.m.

MONTH	DAY	LOCATION*
February	24	Redwood City
April	14	Menlo Park
April	26	Redwood City
June	23	East Palo Alto
June	30	Redwood City

**ACCEPTED ITEMS:** cleaners, fertilizers, pesticides, flammable liquids, fluorescent lights, paint, acids/bases, aerosol cans, and automotive supplies (car batteries, motor oil, oil filters, antifreeze, brake fluid).

### COMMON QUESTIONS

WILL THIS TAKE MORE TIME TO SORT? We understand that the transition may take time. However, once good habits are formed, it becomes second nature.

WILL MY COMPOST CONTAIN SMELL? We recommend using clear or BPS certified compostable bags for your compost. This will help keep odors down and your soil rich clean.

CERTIFIED COMPOSTABLE BAGS: Want to know if your bags are BPS certified? Visit [BPSWorld.org](http://BPSWorld.org) to find out.

HOW CAN I EDUCATE MY STAFF? Recology offers free on-site trainings to educate staff. We also provide posters, stickers, and internal containers. All at no additional cost!

PAUSE TOWELS ONLY: (No more than 100 lbs.)

**Apr. 2018**

### BIN & CART SIZES

Bin/Cart	width	depth	height
32-Gallon	24.25"	19.25"	38.50"
64-Gallon	31.75"	24.25"	41.75"
96-Gallon	35.25"	29.75"	43.25"
1-Cubic Yard	29.00"	82.00"	39.00"
2-Cubic Yard	40.00"	82.00"	33.00"
3-Cubic Yard	47.00"	82.00"	42.00"

Weight limits apply. Sizes are approximate.

### COMPOSTING

Are you in compliance?

California Law Requirements for Businesses and Multi-Family Dwellings

**Apr. 2018**

### WHY DO WE CARE ABOUT GLOBAL PAPER MARKETS?

These new restrictions have a huge financial impact on the RethinkWaste recycling program. When we aren't able to meet the Chinese market's quality standard for recycling, we have to find alternative paper recycling locations. Ultimately, this all impacts program costs for RethinkWaste residents and businesses.

### WHAT CAN YOU DO?

RethinkWaste and our collection service provider and partner, Recology San Mateo County, are stepping up our education and outreach to residents and businesses, but we can't do it without your help! Please re-familiarize yourself with what is accepted in our diversion programs, including the "Recycling Do's and Don'ts" below, such as keeping film and black plastic OUT of the recycling.

You can be part of the solution, so please continue to recycle and compost at home, school or work. Together, we can make a positive difference in the quality of materials being collected and diverted from the landfill.

### RECYCLING DO'S AND DON'TS

**DO RECYCLE**

- Paper, cardboard, mail
- Clean, empty plastic bottles and jugs
- Clean, empty metal cans
- Clean, empty glass bottles and jars
- Clean, empty food containers
- Clean, empty aerosol cans
- Clean, empty paint cans
- Clean, empty motor oil containers
- Clean, empty antifreeze containers
- Clean, empty brake fluid containers

**DON'T RECYCLE!**

- All plastic packaging and black plastic
- Styrofoam
- Tires
- Appliances
- Electronics
- Hazardous waste
- Flammable liquids
- Aerosol cans
- Paint cans
- Motor oil containers
- Antifreeze containers
- Brake fluid containers

\*Please ensure all bottles, jars, and cans are empty and cardboard is flattened.

# UPDATE ON PUBLIC EDUCATION & OUTREACH

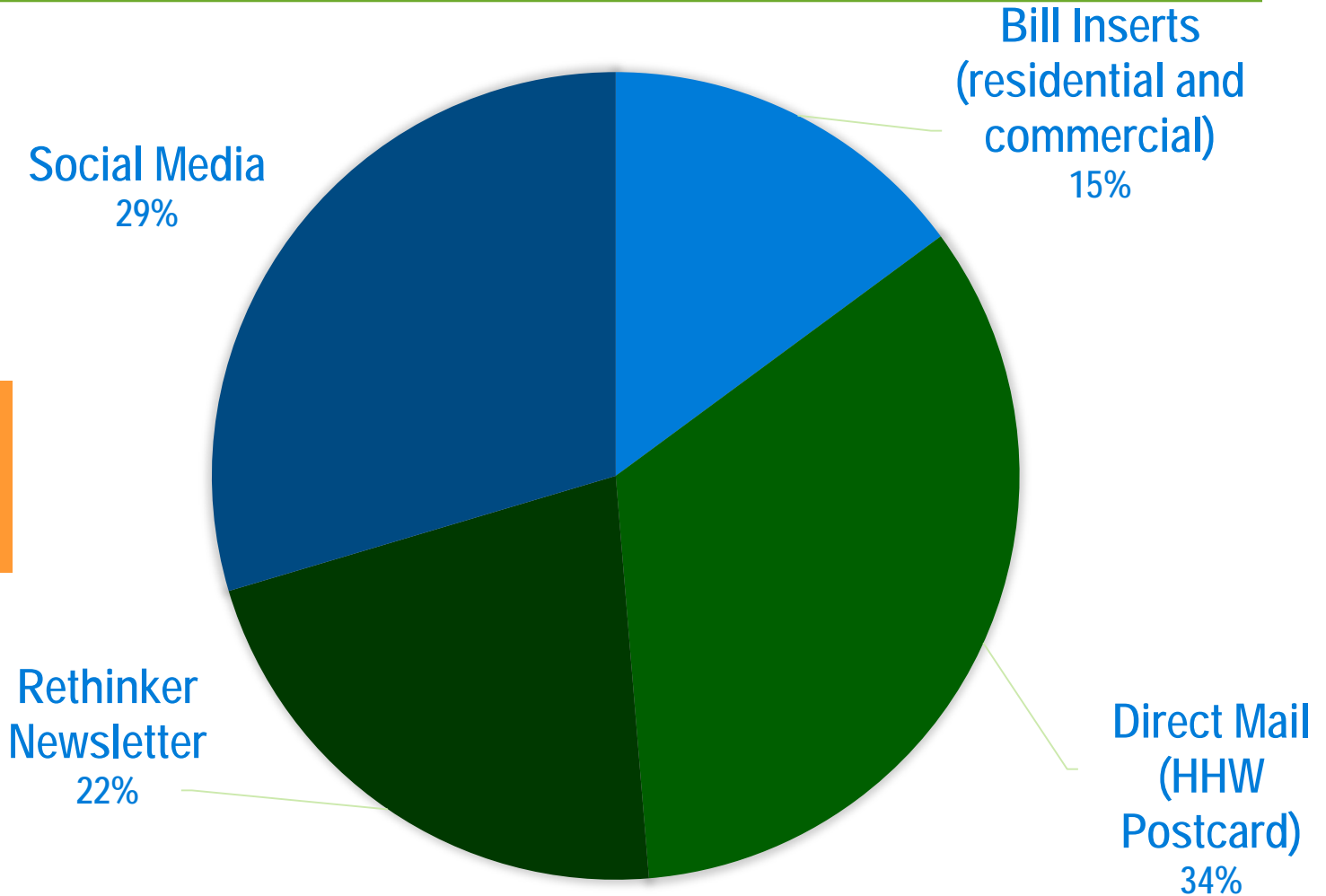
# REthink waste

South Bayside Waste Management Authority

A Public Agency

# Measuring Outreach Reach

Total Reach  
(Jan – May):  
436,868



# Measuring Engagements

- Social Media: 129,321
  - Includes shares, likes, and comments
- Phone Calls & Emails
  - Big increase in Qs:
    - Recycling do's/don'ts,
    - Hard to recycle items

 **RethinkWaste**  
@RethinkWaste

Attention City of #SanMateo residents! Your shred and e-scrap event is coming up THIS Sunday, April 22 from 9am-Noon at the Beresford Park Parking Lot. #recycle #EarthWeek Get all the details on our website: [ow.ly/WJkx30jgN7A](http://ow.ly/WJkx30jgN7A)



**FREE SHRED & E-SCRAP RECYCLING EVENT**

Beresford Park Parking Lot  
2720 Alameda de las Pulgas,  
San Mateo  
SUNDAY, APRIL 22, 2018  
9AM - 12PM

 **RethinkWaste**  
A Public Agency

\*Available to City of San Mateo Residents ONLY\*  
Shred event: Lasts until the time listed or until the truck is full, whichever comes first.  
Limit THREE standard size bankers boxes per household.

[www.RethinkWaste.org](http://www.RethinkWaste.org)



9:05 AM - 18 Apr 2018

Impressions	7,189
Total engagements	18
Media engagements	4
Likes	4
Link clicks	4
Detail expands	4
Retweets	2

# Other Outreach



I'm turtle-y grateful you refused that plastic straw!

**BAYROC** BAY AREA RECYCLING OUTREACH COALITION

Refuse Disposable. [ReuseToGo.org](http://ReuseToGo.org)

How wise you are Putting your reusable mug with your keys + phone!

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## Multi-Family Property Manager Guide

As a property owner or manager, you see how much trash your residents throw away. You also know more garbage means a higher bill and the environment pays a price, too. We hope this toolkit provides you with everything you need to implement a successful garbage, recycling and compost program at your property.

*Note:* If your property does not currently have a compost program, all organic material needs to go into the garbage. If your property is interested in implementing an organics collection program, please contact Recology San Mateo County.

### Tips for Setting Up a Successful Program

- Set a supportive tone about recycling early! Emphasize how recycling and waste reduction efforts are part of your property's good neighbor practices, especially for residents.
- Provide residents with a map of the complex with the garbage and recycling location(s) clearly marked.
- Hand out "Move-In" or "Move-Out" flyers as appropriate.

### Laws

#### AB 341 (Commercial Recycling)

This California law mandates recycling for all multi-family dwellings of 5 units or more. AB 341 is designed to reduce Greenhouse Gas (GHG) emissions in the State by 5 million metric tons of carbon dioxide (CO<sub>2</sub>).

#### AB 182 (Commercial Organics)

This California law mandates multi-family dwellings of 5 or more units to compost all yard waste and landscape materials generated on-site. The goal of this legislation is to avoid sending organic materials to the landfill, therefore, reducing GHG emissions and finding the best and highest use for these valuable resources.

### Help Offset Your Costs!

By increasing recycling and adding organics collection at your property, it's possible to lower garbage services costs. Compost services may be offered at a reduced rate.



# Looking Ahead

- PenTV shows: Video content
- Battery Program Re-Launch: Outreach/Ads
- Recycling “Right:” Outreach/Ads
- Social Media: Summer Contests
- Website: Updates & upgrades

